

FOR IMMEDIATE RELEASE:

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Bertrand Twp. Fire wins Safety Video Contest

September 2010 Buchanan, Michigan – Bertrand Township Fire Department is the winner of a Bullard T-4 Max Thermal Imaging Camera (T.I.C). The camera was the grand prize in a National Safety Video contest sponsored by the National Fallen Firefighters Foundation and Fireman's Fund Insurance. Fire Departments across the nation created videos highlighting the importance of at least one of the 16 Life Safety Initiatives. The 16 Life Safety Initiatives are part of the Everyone Goes Home Program, which promotes firefighter health, safety and line of duty death prevention.

Bertrand Firefighters chose to create a video that highlighted the importance of proper training through the use of technology. The video also touched on the need for a culture change in the fire service and the need to develop national standards for firefighter certification. The video can be viewed on the Everyone Goes Home website, www.everyonegoeshome.com in the news section. The new camera will aid Bertrand Firefighters in fire ground operations like *Search and Rescue, Fire Attack, Size Up, Overhaul, Haz-Mat and Ventilation*. This all equates to protecting the lives and property of Bertrand Township citizens and other surrounding communities.

For more information you may contact:
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Bertrand Township Fire has served the citizens of Bertrand for over 60 years and continues to strive for excellent service.

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